

## 2019 SPAIN ECONOMIC CONFERENCE

Friday, July 19, 2019  
PricewaterhouseCoopers, 90 Park Avenue, New York City

The Spain Economic Conference will provide attendees with valuable insights on the current state and prospects of the Spanish economy. This annual event brings together in New York City prominent business leaders from the United States and Spain, including top executives from the public and private sectors, financial analysts, members of the media and representatives from the academic and government spheres.

**8:00 A.M.      REGISTRATION**

**8:30 A.M.      WELCOME REMARKS**

Alan D. Solomont. *Chairman, Spain-U.S. Chamber of Commerce and Former United States Ambassador to Spain and Andorra*

**8:40 A.M.      KEYNOTE ADDRESS**

Irene Lozano. *Secretary of State for Global Spain, Ministry of Foreign Affairs, European Union and Cooperation*

**9:00 A.M.      SPANISH SMEs: INTERNATIONALIZATION AND COMPETITIVENESS**

José Luis Bonet. *President, Cámara de Comercio de España / Chairman, Freixenet*

**9:10 A.M.      TAKING THE PULSE OF THE SPANISH ECONOMY: A REVIEW OF THE MACROECONOMIC INDICATORS**

Antonio Espasa. *Chief Economist, Santander Bank*

Jorge Sicilia. *Chief Economist of BBVA Group and Director of BBVA Research*

Moderator: Juan Manuel Benítez. *Anchor/Reporter, Spectrum News NY1*

**10:00 A.M.      COFFEE BREAK**

**10:30 A.M. THE RESPONSE BY SPANISH COMPANIES TO GLOBAL CHALLENGES**

Santiago Alfonso. *Global Marketing Director, Cosentino*

Gemma Juncá. *Marketing & Brand Director, Iberia*

Ignacio Osborne. *CEO, Osborne / Chairman, Leading Brands of Spain Forum*

Moderator: Begoña Vizcaino. *Deals Director / Spain Inbound Leader, PwC US*

**11:30 A.M. SPAIN: DESTINATION OF CHOICE FOR INTERNATIONAL INVESTORS**

María Jesús Fernández. *Executive Director, Invest in Spain*

**11:50 A.M. END OF CONFERENCE**